

PDC 9.15.2020 Meeting Notes:

Present: Fran Davis, Gene Delaune, Bob Gabler, Melissa Strunc, Mark Hammer, Maureen Owusum

- A. Additional PDC members; we have 5 of 9 members.
 - i. Jim Glaser (Member-At-Large) talked about how to invite other parishioners for commission members with the following process:
 1. Contact with the chair or church liaison for a recommendation
 2. Invite potential members to a meeting. Not required to talk at meeting
 3. After meeting, group can talk if new member is a good fit
 4. Then the chair or liaison can bring the recommendation to Father for approval.
 - ii. Discussion about how we advertise throughout the parish on how to attract new members. We can target specific individuals with specific interests to recruit. Or include something with the Sunday Giving campaign mailing.
- B. PDC Performance Goals for this year:
 - i. Increase Electronic Giving
 - ii. Refine the Benefactor Thank You Process
 - iii. Legacy Giving Process
 - iv. Matching Gifts (may be on hold)
- C. Draft Plan of Electronic Giving
 - i. Maureen gave update on electronic giving system
 - a. In June, we have 227 in Vanco and 79 in ParishSoft Giving. As of 9/15/2020, we have 119 with Vanco and 299 in ParishSoft Giving
 - b. About 50% who responded to email to convert have increased their giving. Plan to send another email early next week and follow up with phone call with no responses by the end of the week.
 - ii. Scaled back Sunday Giving Campaign this year
 - a. No targeted campaign like in years past
 - b. Focus on being thankful to the parishioners and appreciative to those who can give in this difficult time.
- D. Ralph Arnott's passing over the summer
- E. Need a PDC Rep for PLC meeting
 - i. Mark said he might be able to be the rep starting October. Melissa said she can be the rep temporarily or be a substitute as needed.