

St. John The Baptist Parish Development Commission

Date: Tuesday, May 18, 2021

Time: **Zoom meeting** 6:00-7:35pm

Recorder: Melissa Strunc

Attendees: Mark Hammer Fran Davis Bob Gabler- absent Vicky Wicks
Janet Glaser Melissa Strunc Gene Delaune

Staff Representative Mary May

Parish Mission Statement: Bearing witness to Jesus Christ who is the Way, the Truth, and the Life: Go. Make. Teach.

Theme for the Year: United in the Holy Spirit

PDC Goal: Uniting our Parish through generosity, willingness to grow, and prayer.

❖ Prayer

Mary May, SJB Development Associate

- Stewardship weekend April 24/25
 - Feedback and thank you!
 - It was good for Mary to meet the PDC members in person and to have our help. Mary received some positive comments for her end of mass speech. The timing was good when it occurred rather than right after she started. We will update our website for giving information.
 - St. John's is planning to hire a few new positions for next year: Adult Faith Formation and Communications
- Communications – stewardship
 - Legacy
 - Tuition Assistance
 - St. John's will be receiving an estate gift of \$50,000
 - Message in bulletin and monitor for tuition assistance. We have received donations for tuition help.

Goals for 2020/2021

❖ Electronic Giving – Mary

- Accomplishments:
 - 42.3% for number of donors and 43.5% for amount of funds are electronic for April 2021. Mary will ask Maureen for July 2020 to present and January 2021 to present data. This information may be interesting to parishioners if shared with them. And can be shared as a thank you in the bulletin.
 - Stewardship weekend

❖ Acknowledgement Process Updates – Mary

- Youth ministry
- Funeral memorials
- Accomplishments:
 - Thank You acknowledgment process: Mary said we are more timely and working on a system to make it easier to acknowledge the gifts, such as tracking on a spreadsheet

- Message in acknowledgements are more meaningful because they show the impact of the gift
- After Pentecost, Mary will work on acknowledging those who give cumulatively certain amounts

❖ **Legacy Society/Legacy Giving Updates – Mary**

- St. John the Baptist Feast Day Mass
- End-of-Life Seminar – Fall 2021
 - Accomplishments: Spiritual benefits: 5:30 PM Mass will be on June 24th for Legacy members. These are parishioners who included St. John's in their will, including over 90 parishioners who have notified the parish in the last 10 years or so, that St. John's is in their estate plan. Also, we will have a message in the bulletin and e-news to invite parishioners who left St. John's in their will or plan to, but have not let Mary know. Our list of Legacy Society members will likely grow as others see this announcement and respond. The monitors in the plaza also promote the Legacy Society and will promote the Mass.
 - Also, we fine tuned the Legacy brochure
 - Mary contacted the Development Director at Our Lady of Grace. They include a message in their bulletin every week and still get contacted. Mary will ensure that St. John's will continue to advertise a message to acknowledge givers.

Additional accomplishment: Bringing Mary onboard in the Development position.

Year in Review

- What are some things that happened in our Parish during Covid that you would like keep?
 - Ability to watch mass, including funerals and weddings, on YouTube, Facebook, and the local tv channel. This is another way to connect for those who cannot make it. The PDC would fully endorse the continuation of this including any funding that goes with it.
 - Commercials and advertising
 - Calls to parishioners, such as the elderly and sick. Gene suggested that phone calls can be continued, but to make them more focused. Mary suggested this could be a goal for next year and have a purpose/plan
 - In home visits, when possible
- What are some things that went away during Covid that you are ok with not returning?
 - Handshakes
- What are some things that went away during Covid that you are looking forward to returning?
 - In person meetings
 - Hospitality after mass
 - Use of the chapel
 - Blood of Christ
 - Singing without masks

Additional topics

- ❖ **United in the Holy Spirit Core Commitment campaign**
 - Summer project

❖ **Parish strategic priorities of projects/programs**

- Mary is working on creating a list of parish future Mission/Needs projects.
- Present ideas for discussion and prioritization at future PDC meeting.
- What would SJB do if presented with large donation?

❖ **Other topics?**

- Additional PDC members: Fran suggested reaching out to Ann Laird to see if she knows of a parent of a student. However, Fran has a specific person in mind to ask. Janet received the name of person who we can contact. Gene suggested asking a few of the men's organizations, such as the Knights of Columbus