

St. John The Baptist Parish Development Commission

Date: Tuesday, June 8, 2021

Time: 6:35-7:30 pm

Recorder: Melissa Strunc

Attendees: Mark Hammer Fran Davis-did not attend Bob Gabler- did not attend
Vicky Wicks Janet Glaser- did not attend Melissa Strunc
Gene Delaune (not able to attend)

Staff Representative Mary May

Parish Mission Statement: Bearing witness to Jesus Christ who is the Way, the Truth, and the Life: Go. Make. Teach.

Theme for the Year: United in the Holy Spirit

PDC Goal: Uniting our Parish through generosity, willingness to grow, and prayer.

❖ Prayer

❖ Mary May, SJB Development Associate

- Introduction of guest (pending) – school parent that was unable to attend, but is still considering. We are also asking a few other people to join. For some, it may not be the right time, but will consider it for the future. We would like someone who is supportive in a financial way and has experience as a donor with other nonprofits.

Goals for 2020/2021

❖ **Final Report for Year End**

- Increase in electronic giving
- Acknowledgment process is enhanced
- Raise awareness of the Legacy society.

❖ **Electronic Giving – Mary**

- Report from surveyed parishes
- St. John's specific- 2019 to 2020 electronic giving almost double. Still a small number of donors on the Vanco system that need to be converted to ParishSOFT
- Over 40%, both in number of donors and financial amount, give electronically. Another suburban parish has 42% of donations are electronic. A member of the archdiocesan stewardship commission said that any increase is good.
- We have added a giving link and prayer request on our YouTube page. The plans are for the parish to continue streaming on YouTube and perhaps add text to the screen when applicable or other functionality.

❖ **Legacy Society/Legacy Giving Updates – Mary**

- Certificate design- Mary presented a starting example
- St. John the Baptist Feast Day Mass
 - Letters/calls- will be sent to 90 people/couples who have said they are donating part of their estate to St. John's, to invite them to attend the mass.

- Prayer card – front of card will have the St. John the Baptist icon. Donors can pick them up at the mass.
- Survey – for Legacy members to complete. Mary provided an example that will be provided during the legacy mass. She will refine it before the mass.

Goals and ideas for 2021/2022

❖ Legacy program

- Brochure, website, wall of donors

❖ Acknowledgements

- Integrating systems

❖ “Restore” Core Commitment campaign

- Summer project

❖ Parish strategic priorities of projects/programs

- Discuss list of future Mission/Needs projects.
- What would SJB do if presented with large donation?

❖ Other topics?

- ❖ Endowments and how to promote/encourage others to donate to this.