

St. John The Baptist Parish Development Commission

Date: Tuesday, September 21, 2021

Members: Vicky Wicks (Chair) Fran Davis Mark Hammer (PLC rep) Don Grant
Gene Delaune (not present) Bob Gabler (not present) Janet Glaser (not present)

Guest: Krista Carroll

October guest: [Thad Heistand](#)

Staff Representative: Mary May

Parish Mission Statement: Bearing witness to Jesus Christ who is the Way, the Truth, and the Life: Go. Make. Teach.

Theme for the Year: Restoration to Life

PDC Goal (proposed): Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

AGENDA

Prayer – Led by [Mary May](#)

Introductions – All present introduced themselves and told a little about themselves and why SJB is so special to them.

Review goals and accomplishments for 2020/2021 *[Electronic Giving](#) – doubled percent of electronic giving.
*[Acknowledgements/Thank you](#) of gifts have become more personalized and much more timely..great progress.
*[Legacy Society](#) presence is becoming more pronounced – June 2021 Legacy Society info discussed at Mass and handed-out folders with info on SJB Legacy Society, Endowment info and opportunities to give to SJB. All present agreed this needs to be an emphasis for 2021/22

Goals for 2021/2022 - Overall goal is to instill “**Joy of Generosity** “ to all SJB parishioners through strategies of

1. Creating tangibility through donor designations
2. Relevance through the sharing of stories
3. Personal transformation through joyfully giving to SJB.

Draft of goals:

*[Strengthening and defining Legacy Society](#)

*[Visibility of and funding of all eight current endowments.](#)

*[Create and deploy an annual development plan integrated between church and school.](#)

The PDC is still refining the three goals.

Review Defining Objectives – Restoration to Oneness, Restoration to Joy, Restoration of our Campus, Restoration of Ministries

Proposals

- **Legacy Society**
- **Raise awareness for parish endowments**
- **Annual Development Plan**
- **Strengthen communications on support/giving opportunities**

The PDC determined that there should be an enhanced approach to giving at SJB; including a cohesive, overarching theme for giving – whether Legacy, weekly, electronic, etc., to instill the **“Joy of Generosity”** in all SJB givers. Thoughts include:

*June celebration of St. John the Baptist to include mass for Legacy members.

*Seminars – such as End of Life (October 7, 2021) including info about Endowment and Legacy giving

*Opportunities for personal engagement – “disrupt” people to engage...not just status quo.

*Testimonies by SJB gift givers and receivers And how it has affected their lives.

*Legacy Society vs 50 Year Club members

Parish strategic priorities of projects/programs – Did not have time to discuss — add to October agenda.

- What would parish do with a large gift?
- List of Mission/ Needs projects to match with donor interests.

Other topics

- Core Commitment 2022 – Mary is currently working on this campaign for November presentation/ mailing. Discussed changes to the mailing info format and possibility of getting info/pledge online. Several PDC members would like to review materials for this year’s mailing.
- Visitor envelopes – will have them in all pews starting with September 25/26 FallFest Masses.
- Anything else?

Thank you, all, for your dedicated service, faithful witness, and for living out of a generous spirit!