

St. John The Baptist Parish Development Commission

Date: Tuesday, November 16, 2021

Attendees:

X	Mary May (Staff Rep)	X	Fran Davis	X	Janet Glaser
X	Vicky Wicks (chair)		Gene Delaune	X	Don Grant
X	Mark Hammer (PLC rep)		Bob Gabler	X	Father Paul (guest)

Theme for the Year: Restoration to Life

PDC Goal: Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

AGENDA

Prayer – Legacy Society prayer – [Led by Mary](#)

Development Report – Mary

- Core Commitment 2022

*No specific dollar goal, but rather looking for a high participation rate

*Questions brought forward:

*What is the follow up for those who didn't respond?

*What is the follow up for those who gave last year, but not this year?

*Need to thank those who did submit and show our appreciation

*Looking for responses turned in during the next week. Pledges need to be recorded by year end.

*Development Commission will look more closely at responses and discuss on follow up at our December meeting

- Hospitality the weekend of November 20/21
 - Saturday 4:30 – Don, Gene, Mark, Mary
 - Sunday 8:30 – Mark, Vicky, Mary
 - Sunday 10:30 – Janet/Jim, Mary/David

*Development Commission is the first commission to host hospitality

*Looking for 2 individuals at each Mass to volunteer to serve along with Mary

*Menu will be simple with cookies and cheese/meat/cracker tray for Saturday night and donuts/pastries at Sunday masses. Suggestions of Cub Foods or Heights Bakery. Coffee, lemonade and water will be offered.

*Information about the Legacy Society, the Core Commitment brochure, etc. will be displayed

*Don will invite Mass goers to hospitality

- Give to the Max

*Using a need for a new public address system for the school

*Questions about recent fundraising at a Wines and Wishes event for a system and why we need a new one so soon. It does not work in some classrooms.

*We should have the reasons for the need on the webpage

- Sunday Giving

*Still up from last year. \$16,000 above last year's numbers

Recruiting new members – Vicky

*Two individuals still needed on commission.

*Vicky will follow up with her contact to attend a meeting and discern being a part of the commission.

*Thad appreciated learning more about the commission, but will be looking for other activities as he gets further involved at SJB.

Commission work groups for key areas – review (Vicky/Mary)

*We were able to pair commission members to our work group areas

*The attempt to have work groups gather between commission nights proved more difficult than first thought.

*Suggested we use our time wisely during our monthly meetings instead of meeting at other times.

Goals for 2021/2022:

1. **Legacy Society** - Build on our momentum from 2020-2021 and continue to strengthen and define the Legacy Society.

- **SMART Goal** for Legacy Society – Vicky

- Specific: Build on our momentum from 2020-2021 and continue to strengthen and define the Legacy Society by promoting the “Joy of Generosity”, sponsoring programming, showing appreciation to those who donate, and increasing the number of members in the Legacy Society.
- Measurable: Our goal is to increase the number of Legacy Society members 5% by 8/1/2022.

*Measurable – Prior goal of 10% updated to 5%

- Attainable: All goals listed have momentum and should be attainable in 2021-2022.
- Relevant: All goals are continuing to refine and expand our work.
- Time-Bound: Some goals will continue to mature with the PDC; however, others have specific deliverable dates (see goals workbook).

2. **Parish endowments** – Mary to report with assistance from Mark

- **SMART goal:**

- Specific: Increase the visibility and funding of SJB’s endowments by creating a new endowments brochure, adding an endowments webpage, and scheduling an endowments weekend in the parish calendar.
- Measurable: We will create one brochure, one new webpage, and a special parish weekend.
- Attainable: All goals should be attainable in 2021 – 2022.
- Relevant: All goals are related to parish development and fundraising.
- Time-bound: All goals should be deliverable by spring 2022 or implemented by fall 2022, as this may be the earliest time we can schedule an endowments weekend.

*Endowments include Pastoral Care, General Operating, Capital, Cemetery and Tuition Assistance

*Additional endowments will be created if funds are designated for specific areas

*Educating parishioners on what an endowment is, how they work, the impact they can have and sharing the value of what an endowment does for a church is one of the first tasks in this goal.

*Challenges of an endowment are defining the value of an endowment over savings, restrictions on estate gifts and managing the market to get the most value.

*Tuition Assistance funds gathered during one school year get disbursed the following year.

*This is the time to help parishioners give in all ways and to offer meaningful ways and options for giving

*Webpage is in the works with links to endowment options and other ways to give

3. Annual Development Plan – Janet

- **SMART goal:** Create a comprehensive calendar of all church, school, and cemetery fundraisers and incorporate opportunities for Legacy Society and endowment promotions and events.

*Calendar will also include all Diocese centered fundraising event

- Specific: PDC will propose several annual Legacy Society and endowment events to St. John the Baptist annual calendar for Church, School, and Cemetery.
- Measurable: The PDC will add two Legacy Society events to the calendar, including one for the Feast of St. John the Baptist, and promote endowments through 1- 2 additional events or campaigns.
- Attainable: This goal will be attainable in 2021-2022.
- Relevant: This goal will help expand the Legacy Society and raise awareness for endowments for the church, school and cemetery.
- Time-Bound: The calendar will be ready for implementation for 2022-2023 by May 1, 2022

PDC Purpose Statement (7:35) – request to add wording on support for our operating budget – Mary

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Church, School and Cemetery. The commission seeks to foster an authentic joy in generosity that will enable the parish's day-to-day operations on a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, or cemetery.

*Updates were adding cemetery and making all statements include the cemetery

*Reverting back to including “and” instead of “on a”

*Suggested to add Catholic to the church name

Parish strategic priorities of projects/programs (from Commission Report)

Projects at St. John's. We have been blessed over the past year with the ability to add to our capital reserves, which allows us to meet either planned or unforeseen building, mechanical and other needs. With the guidance of several commissions and proper approvals, we are planning several projects and reviewing the need and priority of others. In process or scheduled at this point are the following: HVAC control replacement, network switches & patch panels in our school and two new spotlights over the church altar. Larger projects under review are church windows, cleaning the church ceiling, renovating the Chapel of Angels, a heat exchanger to separate the church's in-floor heat from the larger system, adding glycol to our heating system, and a public address system in our school. Commission review and input will help guide these decisions, for which we are grateful.

*Reviewed the Wish List distributed. Father Paul wanted our recommendations on edits and/or eliminations and narrowing down the list to 10-12 items as priorities

*Break down the projects in smaller increments. It can be rather discouraging to see such high dollars.

*Give more details about why it is a wish and what the benefits will be from obtaining the item. Have it available to church members

*Priorities are drinking fountains and touchless sinks upstairs

*Are there parishioners that have a business or contacts that could offer discounted services

*Have the wish list as an insert in a bulletin or create a church envelope to gather wish list donations. The hope is that people will generously contribute to the wish list items over and above their regular giving. There was

some concern of the number of envelopes during a year. Would they detract from our regular giving? Electronic giving doesn't fluctuate.

*Additionally, a cemetery fundraiser is underway and has been well received. It allows sponsors to purchase a stone bench for \$2,000 each to be placed around the cemetery grounds.

Other topics (as time permits)

- Smart Goals handout
- Planned Giving handout
- Anything else?

*Tabling these items until the next meeting

Thank you, all, for your dedicated service, faithful witness, and for living out of a generous spirit!