# St. John The Baptist Parish Development Commission

Date: Tuesday, May 17, 2022

#### Attendees:

Χ	Mary May (Staff Rep)	Χ	Fran Davis	Χ	Janet Glaser
Χ	Vicky Wicks (chair)	Χ	Gene Delaune	Χ	Don Grant
Χ	Mark Hammer (PLC rep)	n/a	Bob Gabler	Χ	Mark Haidet - Guest

Theme for the Year: Restoration to Life

**PDC Goal:** Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

#### **PDC Purpose Statement**

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School and Cemetery.

The commission seeks to foster an authentic **joy in generosity** that will enable the parish's day-to-day operations and a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, or cemetery.

#### **AGENDA**

5:30-6:35 pm - Dinner in St. Joe's Hall followed by Announcements/Updates/Message from Father Paul in the Chapel (bring your rosary!)

6:40-7:55 pm - Commission Meetings

8:00-8:45 pm - PLC Meeting

**Legacy Society prayer** – Led by Vicky

#### **Introductions with guest Mark Haidet**

\*Mark has a 30+ year career in fundraising. He shared his thoughts and experience in development. Some main points shared were around estate gifts, endowments and the importance of recognition – how to prepare to ask, how and when to ask and what to ask for.

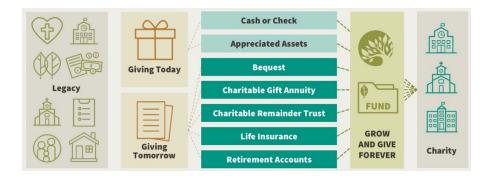
\*He suggested to create a one-page document with a description of each endowment that includes stories/projects benefitted, along with a one-page document that includes all endowment descriptions. An additional form can be added to capture donor intentions.

\*The Legacy Society needs to be 40-50% of Development Associate's workload.

### Consideration for meeting minutes - adding motions - Not discussed

**Legacy Society** – Led by Vicky

- Review April minutes and highlights of meetings with CCF
- Definition Vicky
  - Becoming a benefactor of an endowment fund makes your gift to St. John's last in perpetuity. Your gift will be invested through Catholic Community Foundation and never spent. The proceeds from the investment will provide permanent annual support for the parish, school, and cemetery ministries.



- Recognition Mary Not discussed
  - o Plan for signage
    - Additional information provided by Jeanne Schaaf (CCF)
    - St. Odilia Endowment Fund Benefactor wall display. The designer is now located in White Bear Lake. Here is his website info: https://hdistudios.com/
    - The attached PDF of the specs for the display board is on two pages.
  - Certificates
  - Welcome letter/other
    - Additional information provided by Jeanne Schaaf (CCF)
    - Examples of the Legacy Gift Intention forms that were developed for Saint Agnes School and St.
      Timothy, Maple Lake.
- Events Not discussed

# Chapel Renovation - Not discussed

# Updates from April guests – Led by Mary

\*One guest has conflicts on Tuesdays and is unavailable to be on the commission. The other guest has not responded and an additional follow-up will be made.

#### Generosity book – Led by Vicky

\*A paperback copy of The Generosity Habit by Matthew Kelly was provided to the PDC members. A short discussion ensued on the topic of "Generosity is good for you." (p. 17-18) and possible opportunities to share the book with others.

### Additional topics (as time allows) – Led by Mary

- Acknowledgement letters
- Sunday Giving
- \*Development Highlights for 2021-2022 that restored our Parish to Life were created by Mary. An additional point on the Joy of Generosity was added and will be shared with PLC.
- \*Your Life, Your Legacy will be presented by Bill Marsella in June. A flyer draft was given for review. This flyer will be sent to current Legacy Society members.
- \*Vicky proposed to have the focus of the Parish Development Commission next year on finalizing all materials around estate giving and endowments.

Thank you, all, for your dedicated service, faithful witness, and for living out of a generous spirit!