

St. John The Baptist Parish Development Commission

Date: Tuesday, November 15, 2022

Attendees:

X	Mary May (Staff Rep)	X	Fran Davis	*	Janet Glaser
*	Vicky Wicks (chair)	X	Gene Delaune	X	Don Grant
*	Mark Hammer	X	Bob Gabler (PLC rep)	X	Ken Ehling
	Guest				

*Notified chair/parish staff rep that unable to attend this month

X Present for meeting

Theme for the Year: Called Forth

PDC Goal: Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

PDC Purpose Statement

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School and Cemetery.

The commission seeks to foster an authentic **joy in generosity** that will enable the parish's day-to-day operations and a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, and cemetery.

Agenda

5:30- Opening prayers and supper in St. Joseph's Hall

6:00- Teaching with Mark Dittman – "How Heaven reveals the Heart of the Father"

6:30-7:55 Commission meetings

8:00-8:45 PLC

Bob Gabler – chair for tonight's meeting

Prayer – Legacy Society prayer (6:35) – *Bob Gabler*

- Pray for William Van Risseghem, Legacy Society member, who passed away in June.
 - SJB received a bequest of \$38,000 from his estate last month.

Member Review 2022-2023 (6:40)

- In need of 1 candidate for full membership

Wish List Review (6:43) - *Mary May*

- **Last Year Wish List presented to congregation and had some success in obtaining listed items.**
- **Fr. Paul will have staff review/refine current list -as there are unnecessary items listed- and publish the list to the congregation first week of December.**
 - **Like that this is an opportunity for people to donate.....and it is not a direct ask from Fr. Paul.**
 - **Fr. Paul will include list in announcements and PDC suggests that additional info about needs be available at a table after Mass.**
 - **Suggest sharing of past donation success stories and how it has enhanced SJB.**
 - **Prioritize most needed items.**
 - **Check with W2W to determine if they are funding any needed listed items.**
- **Filia Foundation grant may fund some items – we hope to hear from them before publishing the list.**

- **Discussion of possible use of William VanRisseghem estate gift to fund some needed items.**

Questions from Jim Glaser (7:00) – Bob Gabler and Father Paul

- What draws you into the Mass?
 - **Eucharist**
 - **Confession**
 - **Community**
 - **Music, messages, learning, feeling uplifted**
 - **Should we be asking what prevents us from attending mass?**
- What area of the Mass would you like to learn more about?
 - **How messages /announcements are dealt with and what importance is given them.**
 - **Liturgical year/seasons understanding how they relate**
 - **Significance of each article of vestments**

Goals 2022-2023

Proposed new goal: Core Commitment campaign (7:10) – Mary May

- Core Commitment 2023 – participation goal of 400 households **vs. 364 in 2022**
 - Core Values focus with theme Called Forth **....for marketing purposes, we need a visual aspect. See notes on Footprints of Faith and Legacy of Love below.**
 - Parish Communications – email/bulletin/videos **and new brochure**
 - Mailing week of November 7
 - Robo calls - thanks to PDC’s recommendation
 - Nov 19-20 is Core Commitment weekend
 - Follow-up

Legacy Society (7:25) – Mary May

Review current definition: those who include St. John the Baptist in their will or estate plan, or name our parish as the beneficiary of a life insurance policy or retirement account.

Proposed revision: Add those who make an endowment gift of a particular amount during their lifetime.

Additional thoughts: Consider all giving during one’s lifetime as a way of creating a legacy. Overarching “umbrella” theme could be “Footprints In Faith” with the ultimate goal of promoting a “Legacy of Love.” See notes below from Ken Ehling.

ADDITIONAL THOUGHTS – Ken Ehling

Watching the video brought to mind some rough ideas I wanted to document lest they disappear from my memory. They are more like brainstorming bubbles than any well-thought-through suggestions, but they may serve to spark another more helpful thought from someone else.

- In the team’s earlier discussion about the definition of “LEGACY,” there were comments about using language that might put a “softer” edge on the topic of money. Those comments also addressed the idea that one’s Faith Legacy can be about more than end-of-life giving, but importantly, these other aspects can also be complementary and powerful catalysts for endowment funding, bequests, beneficiary designations, etc. The process as a whole can be viewed more as a journey.

- This first video is an excellent example of illustrating a step in this process. In order to tie all the steps together, it may be helpful to “name” this process or journey so all the elements resonate in unison. Following is one example of a possible idea:

Develop An Umbrella Concept Theme: Footprints In Faith

- The videos and other program elements (SJB stories) could be identified as examples of one’s Faith Legacy. These are the footprints we leave on our faith journeys.
- The idea lends itself visually as well. We are all familiar with the traditional image of Jesus’ footprints in the sand. It shows direction. It says follow me. It says: GO. MAKE. TEACH.

Develop The Ultimate Goal with a Sub Theme under Footprints In Faith: A Legacy Of Love

- Here we introduce the word “legacy,” which gets us closer to the traditional idea of end-of-life gifting, but positions it in a broader and softer context. I believe these gifts truly are expressions of love rather than cut-and-dried financial decisions and this activity may be more attractive when characterized this way.
- With this approach we also tend to de-emphasize the bricks and mortar aspects of what the money produces and instead highlight the impact that these improvements will have on the Church’s mission and upon the souls of individuals for decades to come – at SJB and in the world. This is the true Legacy.

- What Will Our Faith Footprint Be?

- **Engaged parish family with mktg/branding experience to get their thoughts/help.**
- **Christianity/Catholicism last, best hope for our world.**
 - **Promote God...competing with society for time, talent, treasure.**
 - **Marketing is crucial to portray distinguishable, unparalleled message.**
 - **Pastoral Letter from Archbishop Hebda will help determine goals for the parish.**

-Leadership Team defining objectives (see notes from Gene under Reports):

- **Similar process/definition as noted in Gene’s worksheet.**
- **Primary responsibilities by leadership team member.**
- **Top down process.**
- **Flesh out documentcould be applicable for all projects/campus programs.**
- **Need parishioners to potentially add resources.**

Refining the Goals Worksheet

Priority	Goal	Goal Description (Tasks)	Expected Start Date	Expected Completion Date
1	<u>Legacy Society</u>			
1a	Consider proposal to redefine the Legacy Society	Should endowment gifts be considered legacy gifts?	11/15/2022	5/15/2023
1b	Promote endowments	Create a new brochure for parish events and kiosks.	11/15/2022	2/15/2023
1c	Update and improve the Legacy Society webpage	Add graphics, Donor-Advised Funds, and language for wills.	1/1/2023	1/30/2023
1d	Increase membership	Current membership is 95. Reach goal of 100 by June 2023.	11/15/2023	6/1/2023

2	<u>Development Communications</u>			
2a	Consider a theme for Development messages	"Footprints in Faith" / "Legacy of Love" / another theme?	11/15/2022	6/1/2023
2b	Church project communications	Propose timeline and strategy for chapel and church renovations	12/15/2022	6/1/2023
3	<u>Core Commitment Campaign</u>			
3a	Increase participation	Response goal of 400 households for 2023	11/15/2022	1/20/2023
3b	Review elements of 2023 campaign	List things done well and areas to improve	1/17/2023	3/1/2023
3c	Propose strategy for 2024	Create a strategic plan for 2024 campaign	1/17/2023	6/1/2023
Give parishioners the opportunity to experience the joy of a generous spirit as they are Called Forth to GO. MAKE. TEACH.				

Reports (7:40) – Mary May

- Sunday giving **-not discussed**
 - Electronic giving report, to follow-up on September discussion
- Review notes from Gene Delaune – **discussed earlier under Leadership Team objectives.**

 Requested to have data of 2007 – 2010 giving to use in forecasting and in a yearly rolling document format
 Q: I don't remember a 2007-10 request. I do remember a PDC consensus recommendation that the Finance Commission be requested (by whom?) to develop a Revenues and Expenses forecast for the remainder of the calendar year and/or fiscal year.

 Giving should be focused from church objectives put forth from church leadership.
 Q: "Church leadership" ... rather / more specifically, "the Pastor and the parish Leadership Team" ... and, to by whom and to whom will this recommendation be submitted? (Refer to Organization chart.)

- *For **church objectives**, please see Leadership Team Defining Objectives for 2022-2023*
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Hospitality Nov. 19-20 - PDC will host hospitality – 3 volunteers needed for each Mass

Thank you, all, for your generous service and faithful dedication to St. John's!

Leadership Team Defining Objectives for 2022-2023

Theme: **Called Forth** - *taking the next step on the journey of faith by means of prayer, growth, and generous spirit.*

<u>Point Person</u>	<u>Resources Required Human / Financial</u>	<u>Action Plan and Completion Date</u>
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Integrating wholistic vision.

- Focus on USCCB Eucharistic Revival implementation
- Chapel renovation
- Strengthen Eucharistic adoration
- Begin Catechesis of the Good Shepherd
- Focus on synod priorities implementation

Developing a culture of Missionary Discipleship

- Within staff
- Among parishioners

Collaborating intentional vision

- Communications structure integrated to theme with Core Values
- Collaborate with other parishes as appropriate
- Communicate monthly events and upcoming events

Aligning operations with mission

- Church interior project
- Staff onboarding
- Tech support roles defined and training given where need
- Studying communication tools that the parish utilizes and could use
- Consider long term planning to provide clarity in growth decisions