

St. John The Baptist Parish Development Commission

Date: Tuesday, December 13, 2022

Attendees:

X	Mary May (Staff Rep)	X	Fran Davis	X	Janet Glaser
X	Vicky Wicks (chair)	*	Gene Delaune	*	Don Grant
X	Mark Hammer	X	Bob Gabler (PLC rep)	X	Ken Ehling
	Guest				

Theme for the Year: Called Forth

PDC Goal: Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

PDC Purpose Statement

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School and Cemetery.

The commission seeks to foster an authentic **joy in generosity** that will enable the parish's day-to-day operations and a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, and cemetery.

Agenda

5:30 Mass

6:00 Dinner

6:25 Announcements

6:30-7:55 Commission meetings

8:00-8:45 PLC

Prayer – Legacy Society prayer (6:35) - *Vicky*

Member Review 2022-2023 (6:40) – *Mary May*

- In need of 1 candidate for full membership

Wish List Review (6:43) - *Mary May*

*Reviewed list and identified items with gifts already received from donors

*Some overlap of Wines to Wishes Fund A Need items and the wish list

*Wish list will be updated in each parish email

*Proposal sent to Filia Foundation

*Suggested to reach out to parishioners with businesses

*Suggested to replace the school playground equipment at the same time as the playground surface

Questions from Jim Glaser (7:00) – With all the busyness of the season, how do we keep Christ in the center of our lives?

*Keep our prayer life disciplined

*Get shopping done early so we can enjoy and focus on the holiday

*Joined an Advent small group

*Singing and preparing music for Christmas Eve Mass

Goals 2022-2023

Proposed new goal: Core Commitment campaign (7:10) – Mary May

- Core Commitment 2023
 - Report on this year’s responses

*326 received/400 goal

*Last year 359 were received

*Approx 200 views of each family video leading up to Core Commitment

- Follow-up

*Review list in January and look for those who pledged in 2021 that have not renewed in 2022

*Make calls to follow up

*Building relationships important during follow up on returned pledges

*Review at each commission meeting

*Explore other ways to thank parishioners for their return of pledges

- Considerations for 2024

*Advertise Core Commitment by creating an app with texting to remind

*Use Flocknote and Constant Contact

*Segment lists to communicate more effectively

*Website upgrades are being reviewed

*Shorten terms of giving

*Ask for preferences on communicating

Legacy Society (7:25) – Mary May

Review current definition: those who include St. John the Baptist in their will or estate plan, or name our parish as the beneficiary of a life insurance policy or retirement account.

Proposed revision: Add those who make an endowment gift of a particular amount during their lifetime.

Additional thoughts: Consider all giving during one’s lifetime as a way of creating a legacy.

*Proposed creating levels to track growth of a legacy

Levels include:

1. Volunteer
2. Core Commitment
3. Special event support
4. Estate giving
5. Endowment giving

*Keep educating about the definition of Legacy, tell the story and call them forth

*Use Facebook videos to educate on work of commissions and place on website

*Propose the use of themes during 2023-2024

Review Goals Worksheet for Commission approval

Priority	Goal	Goal Description (Tasks)	Expected Start Date	Expected Completion Date
1	<u>Legacy Society</u>			
1a	Consider proposal to redefine the Legacy Society	Should endowment gifts be considered legacy gifts?	11/15/2022	5/15/2023
1b	Promote endowments	Create a new brochure for parish events and kiosks.	11/15/2022	2/15/2023

1c	Update and improve the Legacy Society webpage	Add graphics, Donor-Advised Funds, and language for wills.	1/1/2023	1/30/2023
1d	Increase membership	Current membership is 95. Reach goal of 100 by June 2023.	11/15/2023	6/1/2023
2	<u>Development Communications</u>			
2a	Consider a theme for Development messages	"Footprints in Faith" / "Legacy of Love" / another theme?	11/15/2022	6/1/2023
2b	Church project communications	Propose timeline and strategy for chapel and church renovations	12/15/2022	6/1/2023
3	<u>Core Commitment Campaign</u>			
3a	Increase participation	Response goal of 400 households for 2023	11/15/2022	1/20/2023
3b	Review elements of 2023 campaign	List things done well and areas to improve	1/17/2023	3/1/2023
3c	Propose strategy for 2024	Create a strategic plan for 2024 campaign	1/17/2023	6/1/2023
Give parishioners the opportunity to experience the joy of a generous spirit as they are Called Forth to GO. MAKE. TEACH.				

Reports (7:40) – Mary May

- Sunday giving
- Church interior project

*In the beginning stages of prioritizing updates

*Updates being prioritized are HVAC, ceiling, pews, sound system and exterior

*Significant cost and possible capital campaign

*Considering including school upgrades

*Finish chapel project before introducing a capital campaign

Other Business

*Commissions will meet on January 17 and February 21

*Called Forth to Prepare for Heaven - Spring estate planning event will be on March 2 from 7:00-8:30pm. Presenters will be Marty Schutz, an associate from Michelle Young's and Father Paul.

Thank you, all, for your generous service and faithful dedication to St. John's!