

St. John The Baptist Parish Development Commission

Date: Tuesday, April 18, 2023

Attendees:

X	Mary May (Staff Rep)	X	Fran Davis	X	Janet Glaser
X	Vicky Wicks (chair)	X	Gene Delaune	X	Don Grant
X	Mark Hammer	X	Bob Gabler (PLC rep)	X	Ken Ehling
X	Steve Maus (guest)	X	Andrea Bongard (PLC Vice Chair)		

*NA = not able to attend

Theme for the Year: Called Forth

PDC Goal: Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

PDC Purpose Statement

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School and Cemetery.

The commission seeks to foster an authentic **joy in generosity** that will enable the parish's day-to-day operations and a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, and cemetery.

Agenda

5:30-6:00	Dinner
6:00-6:25	Teaching: "Narrative Brand Identity Framework" – Fr. Paul
6:30-7:55	Commission Meetings
8:00-8:45	Pastoral Leadership Council Meeting

Prayer – Legacy Society prayer (6:30) – [Led by Vicky](#)

Member Review 2022-2023 (6:35) – [Led by Mary](#)

- In need of 1 candidate for full membership
- Welcome and introductions with guest Steve Maus

Monthly Discussion Question from Jim Glaser (6:45) – [Led by Vicky](#)

- What are your initial reactions from tonight's teaching?

[*Thoughtful, intentional, applicable in so many ways, impressed](#)

[*How do we apply this framework in our commission](#)

[*Plan is 10% of the work and implementation is challenging](#)

[*How will the framework be measured](#)

[*Framework will fail if not executed well](#)

[*Framework was shared with the capital campaign firm – suggest that it be shared with the church design team](#)

Capital Campaign (6:53) – [Led by Mary](#)

- Feasibility study overview

[*After initial interviews with stakeholders, surveys to parish households and school parents will be sent](#)

[*All data will be confidential](#)

*Primary contact at St. John's will be Mary May. She will be working with the Steier campaign manager that has been agreed upon for our parish.

*Support will be needed for staff to execute the campaign, so we will be recruiting additional volunteer assistance

- The August commissions meeting will focus on our feasibility study.

Legacy Society (7:00) – Led by Mary

- Review current definition
- Review discussion from March meeting - Why add endowments or why not?
 - Vote on a resolution to conclude discussion

*PDC recommends that the definition of the Legacy Society remain the same as it was when it was first established. We do not recommend that endowment contributors be added at this time.

- Legacy Society signage
 - Legacy Committee plan announced in 2019
 - New proposal
 - Change Legacy Society signage to 1 for realized estate gifts

*PDC recommends that realized estate gifts, of any amount, be recognized on one plaque as a part of the Legacy Society.

*There will be a communication sent to Legacy Society members from 2019 to update them on changes and other benefits offered currently.

- Consider all giving during one's lifetime as a way of creating a legacy.
- Endowments
 - Mary will work on Endowments specific brochure (without mention of Legacy Society).

Appreciation Ideas/Strategy (7:20) – Led by Mary

- Stewardship Sunday
- Core Commitment recognition levels
- Promote ways to give (*Fran*)

*Ways to Give will be updated

- Gatherings
 - Legacy Society annual event
 - ODM Night of Gratitude is April 28, 6:00 pm – 8:00 pm

*Register by contacting Mary by Friday

Online Giving Bank Fees (7:35) – Led by Mary

- Finance Commission (from March PLC meeting minutes): Passed a motion to give the option of covering credit card fees to electronic givers and other things that are charged – would be 3%.

*Suggested for more individuals to move from weekly to monthly to save in transaction fees

*Is there a difference in fees between ACH/EFT and credit cards?

*Suggested that those parishioners currently giving electronically will not be asked to cover fees until new Core Commitment campaign

*Increase the electronic giving options and include some education about fees

- Parish leadership would like PDC assistance with logistics
- Also review other giving options, e.g. Zelle, Venmo

Thank you, all, for your generous service and faithful dedication to St. John's!