# St. John The Baptist Parish Development Commission

Date: Tuesday, June 13, 2023

#### Attendees:

Х	Mary May (Staff Rep)	N/A	Fran Davis	Х	Janet Glaser
Х	Vicky Wicks (chair)	N/A	Gene Delaune	N/A	Don Grant
N/A	Mark Hammer	Х	Bob Gabler (PLC rep)	Х	Ken Ehling
Х	Steve Maus				

\*NA = not able to attend

## Theme for the Year: Called Forth

**PDC Goal:** Give parishioners the opportunity to experience **the joy of living with a generous spirit** and bring about restoration in our parish and broader community.

#### **PDC Purpose Statement**

The purpose of the Parish Development Commission is to advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School and Cemetery.

The commission seeks to foster an authentic **joy in generosity** that will enable the parish's day-to-day operations and a broad range of initiatives including the Legacy Society, parish endowments, capital projects, and special funding needs of the church, school, and cemetery.

## Agenda

Dinner
Announcements & Year End Celebrations – Fr. Paul
Commission Meetings
Pastoral Leadership Council Meeting

Guest - Father Paul (6:30 - 6:35) - Not able to attend

Prayer – Legacy Society prayer – Led by Vicky

• Special intention, Mark's mother Marilyn

# Monthly Discussion Question from Jim Glaser - Led by Vicky

• What can the Parish Leadership Executive Committee do to better support our commissions?

\*There is discussion on having a meeting during the summer to clarify roles of the staff liaison and commission chairs

\*Share and educate commission about the recommendation form to have one or more commissions to collaborate

\*Vision, strategy, planning and implementation. Execution and clarification are needed on tasks each commission should be focused on. If it is not a priority, then we should table the discussion for a later time \*The goal spreadsheet is utilized and reviewed each year

- \*Commission members could help staff liaisons to complete and execute projects
- \*Bring gifts and talents forward by helping to create a culture of donating time and talent

\*Communicate on more of a broad scale

# Member Review 2023-2024 - Led by Vicky

• In need of 1 candidate for full membership

# \*Suggestion of a new member was brought forward tonight

#### Goal Sheet Review – Led by Mary

- Review accomplishments for year and percent of goals completed
- <u>https://stjohnnyb-</u> my.sharepoint.com/:x:/g/personal/shared\_stjohnnyb\_org/EYfUTpIBXYZMvXvN654BspoBZ9nUjBmjqBHLpj xo-FVCVg?rtime=1NtHccFq20g

\*Legacy Society - redefining the society is complete

\*Endowment promotion – redefining the Legacy Society needed to be completed before we could move forward on promoting the endowments. A concept using CCF provided designs is needed next.

\*Legacy Society webpage – language for wills and graphics will create more of a presence and will be added to next year's goals

\*Increase Legacy Society membership – There was some adjustment during the year. We could improve on segmenting demographics and focusing communication on certain eligible groups and start educating. Segments can be used for estate giving seminars and other giving events. Events bring more value than the sending of mail or email.

\*Development Communication – We will continue the discussion. Some common themes are "prayer, participate, partnership" and "awareness, engage, advocate".

\*We need a concrete vision and how do we disrupt thought processes. Defining the need allows us to be specific in what we are asking them.

\*How does the Synod help to evangelize? We evangelize in marketing through our brand.

\*Suggested that next year we stay in the stage of vision. What do we want to look like and where do we want to go? \*How do we keep the kids and young people coming?

## **Other Items** (7:20 – 7:30) – *Mary*"

- June 24 4:30 Mass is the Feast of St. John the Baptist
  - Would like assistance handing out certificates after Mass

\*Working on preparing a certificate to give members of the Legacy Society

\*There will be hospitality in the plaza outside of St. Joseph's hall. Steve and Ken will arrive early to help set up.

- Planning Study
  - $\circ$   $\;$  Thank you for your comments and feedback
  - o Next steps

\*There will be a cover letter and two pieces to educate the projects needed and the information on the study \*Formatting was just done the same day

\*Question #6 suggestions – show more impact, improve not renovate, be careful what we ask for, state facts \*List only high level needs, simplify the number of projects

\*Set up the education first and blanket the community with information

\*Is there a Plan B if the feasibility shows we don't have the capacity to have a capital campaign?

\*Does the QR code on the survey go directly to the education piece or the survey first? Education and then ask questions.

\*Needs and wants require different outreach

- Chapel of Angels
  - $\circ$   $\;$  Redoing the painted portion of the floor and then will be open
  - A few events have been held in the space
  - o Configuration is very nice and many thoughtful and beautiful pieces adorn the chapel

Thank you, all, for your generous service and faithful dedication to St. John's!