

St. John the Baptist Catholic Church

Development Commission

September 2023 Meeting Agenda

September 19, 2023

1. Opening prayer – Led by Bob

2. Overview of Agenda – Led by Bob

* Reviewed the roles of the PLC Rep and the Recorder

* Steve, Ken, Don considering the role of the PLC Rep and final decision is to create a round robin system

* The last 5 minutes of the meeting will be reserved to discuss what main points to bring forward to the PLC meeting

3. Question/theme for the evening – Led by Bob

* None given

4. Report from last PLC meeting

* Overall theme was the capital campaign and the Steier Group was just starting to engage

5. Old Business – Mary May

a. Legacy Society

* A dinner for legacy society members was held in the Rectory garden

* Over 100 individuals were invited and approximately 20 new legacy society members were identified through the July planning study

* Follow-up with attendees and new legacy society members with a thank you and a commit form

* Some responded to the Legacy event invitation that they didn't include St. John's in their planning or that their plans changed

* Some data would be helpful to show growth, including number of parishioners listed and amounts listed, while also respecting confidentiality

* Look at past years to see trends

* Include this data with each Development Commission agenda

b. Campaign Planning Study

c. Goals Workbook

* Add metrics to goals workbook

* Are there 2 – 3 strategic goals that we should be considering when creating our goals

* We need to educate parishioners of the definition of an endowment

* Be careful about asking too many times, both for endowment giving and capital campaign

* Capital Campaign is over in February. We can move on to endowments after that

* Vision of Development – Building community, recognition and a culture of appreciation

* Appreciation – Encourage each commission to thank everyone that helped during a Mass. It might mean more than a dinner.

6. New Business

a. Report from our new chair, Bob Gabler

b. Capital Campaign

* Reviewed the Steier Group organizational chart

Present	Not Present
Ken	Fran
Bob	
Gene	
Mark	
Steve	
Mary	
Andrea (PLC)	
Don	
Janet	
Fr. Paul	

- * Chairs are recruited and currently finalizing captains. Captains will start to recruit committee members during September and October with training starting after.
- * There will be between 400-500 calls made to arrange meetings about the campaign between November and December
- * Commitments will be collected throughout the campaign
- * Pledge over the length of the campaign (3 years)
- * Webpage will list options of pledge amounts and lengths
- * A parishioner has donated her time to create a campaign video
- * Mailings will go to all 2,600 St. John's parishioners and school families with some different pieces going to specific segments
- * Campaign information, a slideshow, and new decals will be available during FallFest weekend
- * Reviewed the Frequently Asked Questions one-pager and identified the need for diversity on the front side
- * Need to be conscious of our asks. Ranges of asks need to be reachable
- * Parishioners will receive a personalized letter from Fr. Paul for a specific amount based on wealth screening and Sunday giving history
- c. **Other Development goals**
- * Core Commitment weekend will be skipped this year, so it won't compete with the Capital Campaign
- * The Wish List – concern that it will be a distraction from the campaign

7. PLC Recommendation Form

- a. Yes _____
- b. No _____
- c. Recommendation summary. Form forwarded to _____.

8. PLC Report – 3-5 items

- a. Share the bucket areas in our goals worksheet
- b. Legacy Society – Gained 15-20 members; include some metrics in each commission agenda

9. Closing prayer

10. Adjournment

