

St. John the Baptist Catholic Church

Development Commission

November 2023 Meeting Agenda

November 14, 2023

1. Opening prayer - *Special intentions*

2. Question/theme for the evening

What does the Restore to Gather campaign mean to you and what is one thing that you can do to help evangelize the campaign?

**We are a walking billboard*

**We are benefiting from prior years' work and this campaign represents us paying it forward for the next generation*

**Have the correct information to share about project needs and scope. Fees include assessment to the Archdiocese.*

**School updates will build our church.*

**Be positive with every interaction and inform others that the campaign projects are well-founded and well organized.*

**Can we show others that our pledge has been turned in? Maybe offer a sticker that says, "I turned in my pledge".*

3. Report from last PLC meeting *Steve attended the October PLC meeting*

**Shared an update on our goals workbook, Legacy Society metrics, and when the PDC would be serving hospitality*

4. Old Business

a. All Saints Party – Bob

**Bob joined Mary for the party and Ken was with the Respect Life table. They said it was the most fun they had that week. Bob borrowed a costume of a saint and Ken came as Juan Diego*

b. PDC Hospitality weekend – thank you!

**Thank you to all that could help. There was an upbeat energy and the campaign had a presence with the information table. Table was visited by non-parishioners.*

**Video was helpful in relaying the needs.*

c. Capital Campaign update

- Pledged amount to date

**\$1.8 million pledged to date*

- Resources

**Videos are on the Facebook page with links to the campaign webpage.*

**Link on our campaign webpage is live.*

**Bulletin had visuals and testimony.*

- Observations/Feedback

i. Kick-off weekend

**Father Paul's homily was on point*

**Be upfront about our progress. Are we on track and can we raise what is needed?*

ii. Appeal letters

**Letters were mailed this week.*

Present	Not Present
Bob	Steve
Ken	
Don	
Gene	
Fran	
Mark	
Janet	
Mary	

*The range listed on letters were based on prior giving, capacity to give, data from the planning study responses.

*Appreciation of our volunteers and paying them respect when they start was well received during Father Paul's homily

*Monthly meetings around strategy will begin with the campaign general chairs.

iii. Cash flow/Financing

*100% parishioner participation will be discussed

*Idea of offering a matching gift encouraged for last stage giving

*Cash Flow plan is needed and will be developed by the finance council

*Ask for payments on pledges sooner rather than later

*Standard for pledges to actual payments received has a 97% redemption

a. Goals Workbook

*Recommend that all commissions have the 5M capital campaign as a goal in their workbooks

*Capital campaign description will be edited

*Define engagement and participation needs

*Look at outside resources

b. Legacy Society metrics

*Our goal is to have a sign designed in 2024 with a listing of those who included St. John the Baptist Church and School in their estate plans.

*117 parishioners have told us that they identified St. John the Baptist Church and School in their estate plans.

*Suggested to have periodic communications on metrics shared.

5. New Business

a. Turkey Bingo for 50 Year Club

*Event was November 8 with 100 attending

*Family brought parents in

*Capital projects were discussed and campaign videos were shown

*Photo was taken with everyone and all shouted, "We Love SJB!"

b. Other Development goals/activities

6. PLC Recommendation Form

a. Yes _____

b. No _____

c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

a. Cash Flow

b. I Turned in my Pledge sticker

c. Positive messaging

8. Closing prayer

9. Adjournment

