

St. John the Baptist Catholic Church

Development Commission

December 2023 Meeting Agenda

December 12, 2023

1. Opening prayer - [Special intentions](#)
2. Welcome Director of Community Life, Jim Martin
(Leadership Team Guest)
3. Question/theme for the evening

How will you "Gather to Witness" with your family and friends this Christmas?

- *Having Mass during family gathering led by family priests
- *Sharing his lifestory as a gift
- *Traveling and sharing the holiday with his son
- *Taking advantage of opportunities to help others and share our faith
- *Bring Christ to others without judgement

3. Report from last PLC meeting – *Mary to share notes from Bob*

- *The idea of a "I pledged" sticker was shared
- *Finance Commission is working on a campaign cash flow

4. Old Business

a. Capital Campaign update

- Pledged amount to date

*Campaign has exceeded \$3.1 million collected in pledges and is very encouraging with the end of year coming, with \$300,000 coming in the last week

*A \$50,000 pledge was received for the School Operations Endowment

*The Steier Group puts us at \$4.6 million in early projections

*A matching fund strategy might be needed in early 2024

*Campaign concludes at the end of January, 2024

*Project updates will be coming in bulletins

- Observations/Feedback

*We need to communicate with parishioners about the project, including adjustments in timeline, budget, and who is the point person

*Be careful with timing of communication with parishioners. We don't want to discourage giving

*School projects point person is Ann Laird

*Church projects point person is Mark Dittman and Pat Hinnenkamp, with Administrative Services Commission advising

- Report from captains (*Don, Steve*)

*Each captain has 10-12 individuals to call

*Not too many concerns on the need to have the campaign

Present	Not Present
Mary	Fran
Mark	Bob
Ken	
Don	
Gene	
Steve	
Janet	
Jim Martin	

*Parishioners are supportive, positive, and half have already pledged

- Timeline
 - i. January phonathon
 - ii. Commitment weekend

*January 20 and 21 weekend will be used to collect the last pledges

- a. Goals Workbook
 - a. Endowments

*Will begin moving forward on communicating about six St. John's Endowments in February, 2024

*Gifts are still coming in for the Tuition Assistance Endowment and the Cemetery Endowment

- b. Vision for Development

*Organize vision under "Generous Spirit" and include gifts of time and treasure

*Start with smaller options of engagement and create awareness

*Strengthen affirmation, show the fruits, go = engagement

*Use Mass announcements more strategically

*Create ways to further engagement past baptism, confirmation, and reconciliation

*Homework for January commission meeting is to come with ideas of what the vision for development could look like

- c. Legacy Society

5. New Business

- a. Other Development goals/activities

- Paypal/Venmo

*Progress is being made

- Bitcoin donations

*The parish has been approached about bitcoin donations and the finance commission will be asked to advise

- b. Visitor envelopes and QR codes

*Visitor envelopes are running low

*Discussed the usage of QR codes on envelopes, bulletin, and the Mass leaflet

6. PLC Recommendation Form

- a. Yes _____
- b. No _____

- c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

- a. Endowments
- b. Campaign communication report with parishioners
- c. Discussion on how to create more engagement

8. Closing prayer

9. Adjournment

