

St. John the Baptist Catholic Church

Development Commission January 2024 Meeting Agenda

January 16, 2024

1. Intro's
2. Opening prayer - [Special intentions](#) – Led by Greg
3. Intro's
4. Welcome PLC guest Greg Beyer and Steier Group campaign manager Adam Stolpestad
5. Question/theme for the evening – Led by Bob
[Have you participated in a small group before and what did you enjoy most about it?](#)
[*Meeting new people](#)
[*Individuals are interested in being there](#)
[*Receive different thoughts on the scriptures](#)

Present	Not Present
Steve	Fran
Gene	Ken
Janet	
Mark	
Don	
Bob	
Mary	
Adam	
Greg	

3. Report from last PLC meeting (Mark)
[*Nothing of note to report](#)
[*Steve will report to PLC after meeting](#)
4. Old Business – Mary May
 - a. Capital Campaign update
 - Pledged amount to date[*\\$4.1 million raised if matching gifts are included](#)
[*Major gifts are close to goal](#)
 - Matching Gift[*\\$76,000 of the \\$200,000 match is still available](#)
[*60,000 already given through corporate matching funds](#)
 - School families
 - Phonathon[*Goal of 500 parishioners will be called](#)
[*First round of calls to 396 “Parish Visit” prospects went well with little questions about projects](#)
[*Parishioners were appreciative of the calls](#)
 - Commitment Weekend[*January 20 and 21 will include an invitation to parishioners to consider giving a pledge](#)
[*A table will be set with more information](#)
[*Volunteers are needed between masses to resupply survey cards and pencils and to be at the information table](#)
 - Post-campaign
 - i. Communication on projects[*Need to communicate our needs and how to pledge after our main letter and inform about the projects through bulletins, school parent bulletins, pledge forms](#)
[*Post a plan of project update progress \(thermometer\) with a visual timeline and who is responsible for each project](#)

*Remind parishioners that matching is still an option and to inquire if matching gifts are available through their workplaces

ii. Pledge payments

*Letters and statements and reports to run are available through Steier to us to track and manage future collections of pledges

*A redemption rate of 96% on collections is good; if it falls below 93% we should contact Adam

iii. Contingencies

*A report to leadership will be presented February 1st

*Solicitation will still happen after February 1st to those who haven't given

*Construction will be done with the least nuisance to parishioners. Communication should be spread two weeks before any project is started

*Communication creates anticipation and support for the project

b. Vision for Development

*Ask Father Paul where he wants St. John's to be in the future

*If we present a strong plan to Father with a structure and examples and he can take the lead

*What is our strategy after our campaign to move forward and into our core commitment next fall

*Need to turn a vision into strategy

*PDC will work on creating a plan and strategies to bring forward to the PLC

*We benefit more when we collaborate with the school and other commissions

*Will bring a framework to the PDC March meeting, work on plan in March/April and have a full plan ready for PLC by June meeting

c. Legacy Society (metrics/other updates)

*Was notified of a gift earlier today

d. Endowments

*Will have a more formal report including 6 endowments at our next meeting

e. Visitor envelopes and QR codes

5. New Business

a. New members*

*New members are needed

*Recommended to approach small group leaders to join

b. Other Development goals/activities

6. PLC Recommendation Form

a. Yes _____

b. No _____

c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

- a. Communicate on who is in charge for project areas
- b. Time/Talent/Treasure planning after capital campaign
- c.

8. Closing prayer

9. Adjournment

*Commission member terms:

Last	First	Term ends	Term 1/2
Davis	Fran	June 2024	Term 2
Delaune	Gene	June 2024	Term 2
Ehling	Ken	June 2025	Term 1
Gabler	Bob	June 2025	Term 2
Glaser	Janet	June 2024	Term 1
Grant	Don	June 2024	Term 1
Hammer	Mark	June 2025	Term 2
Maus	Steve	June 2026	Term 1

