

St. John The Baptist Parish Groups & Activities Commission

Meeting Minutes

Date: 03/19/2024

Attendees: Molly, Rita, Joseph, Tom, Jim, Taylor, John, Maria, and Tessa

Absent:

Guest: Vicky Wicks

Opening Prayer

Group Updates

- Old Business
 - Commission still short two members
- New Business
 - Going forward for the rest of this year and beginning next year, PGAC can focus on **communications, marketing, and technology** within the Parish and help with projects/tasks that need to be addressed within the Parish.
 - **Some of the projects we would focus on this year and early next year...**
 - **Communications** - Email, website, bulletins, live streaming, social media, etc.- we are communicating in so many different ways right now- how can we be consistent in our communication with look and message and improve our branding across the board for all of the ways we communicate? (using the Narrative Brand Identity Framework)
 - **Meeting Rooms** - Look and feel of group meeting rooms- how can we make them warmer and more welcoming? Audio/video, sacred art, paint color, etc.
 - **Website** - How can we update our website and make it easier to navigate?
 - **Meeting Rooms**
 - Will ultimately come down to how much money we have to throw at this (if any)
 - One group member asked her small group what they would like to see - a Keurig or drinks/coffee was mentioned
 - Icons, statues, or paintings of the saint the room is named after
 - Sacred art
 - Quotes from the saints the room is named after or scripture verses either framed or on canvas or painted on the wall. Or stories of the saint somewhere in the room?
 - Repaint, add greenery or real or fake plants
 - Remove outdated furniture (that isn't used) and decor
 - **March Commission Question:** How do you keep your Holy Week holy?
 - Extra time in Adoration

- Some Lenten small groups adjusting schedules to allow for or encourage Mass attendance during the Triduum

Next Meeting

- April 23

Closing Thoughts

Closing Prayer