

# St. John the Baptist Catholic Church

## Development Commission

### October 2024 Meeting Agenda

October 22, 2024

- Opening prayer – *Led by Ken*
- Introductions and guests – *Led by Ken*  
     New member – Stephanie Longnecker – will join us in November
- Question/theme for the evening – *none this month*

Present	Not Present
Ken	Bob
Mark	Steve
Don	Chris
Pete	Stephanie
Janet	
Mary	

- Report from last PLC meeting – *Led by Pete*
  - \*Discipleship & Mission – Gave overview of Disciple Maker Index with key takeaways that 94% strongly agree with the Catholic Church teachings and 30% experienced rapid spiritual and growth
  - \*Parish Outreach has started three new Ministries
  - \*School Advisory reported that there is a 91.5% student retention rate
  - \*Father Paul is hoping to collaborate with other Catholic churches in the area
  - \*There has been a change in giving due to parishioners changing the way they give. A few have been changing their weekly giving to bi-annual or annual giving to take advantage of tax benefits from IRA contributions.

- Old Business

- a. Vision for Development – *Led by Ken*

- Transformation Highway – further thoughts
  - \*Shared ideas around ways PDC can create on-ramps to the Transformation Highway
  - \*Connect school and church by sharing happenings by email
  - \*PDC was asked to come to the November commission meeting with more ideas

- b. Goals for 2024-2025

- Grateful Hearts Campaign – *Led by Mary*
  - \*We are on the right path with our theme
  - \*Proposed logo designs considered
  - \*Video is being created and should be finished in the next couple of weeks
  - \*Video will appear as a link in the weekly email and could be shown at Hospitality
  - \*Letters to parishioners will have a section listing the total amount given or pledged to the capital campaign, amount paid on their pledge and remaining balance
  - \*Letters will have an insert showing impact of the campaign
  - \*1,300 letters will be mailed
  - \*Suggested to send the letter and an email with a link to the response form
  - \*Pete can help with Constant Contact
    - Segmentation for fall 2024 – Janet
  - \*Janet shared about meeting with Mary to discuss segmentation in ParishSoft
  - \*Gift data can be seen, collected, and reported on and is consistent during the calendar year
  - \*Reports can be run and moved into one report by using the common identifier, such as the envelope number

- Weekly engagement opportunities in November – Led by Mary

\*Each weekend in November will have a specific focus

\*Tables after Mass will be based on a Core Value

\*Suggested to have handouts at doors

- Invitation Weekend
- Follow-up ideas

\*Send a follow-up letter to thank them for their gift

\*Suggested to include a gift like a SJB sticker or something similar in the thank you

- Restore to Gather follow-up – Led by Mary

- Pack the Pews – October 26/27
- Pledge payments

\*\$2.6 million has been collected in pledge payments to date

\*No need to contact parishioners for payments so far

\*No line of credit is needed to cover pledges not yet received

- Legacy Society – Led by Mary and Mark

\*Mary and Mark met with a representative from Catholic Community Foundation to get more clarity on our definition of the society, who should be included in the society and creating a brochure

- Definition

\*St. Odilia has a \$1,000 comprehensive total to be included in their Legacy Society

\*Motion approved to include Endowment donors with a comprehensive total of \$500 in the Legacy Society.

- Endowment contributors

- Bridging church and school – Led by Ken

\*School Advisory Commission interested in collaboration

\*Discussed planning needs and strategies

\*Possibilities include Wish List and Tuition Assistance Endowment

- New Business – Led by Mary

- a. All Saints Party

\*All Saints Party – Ken and Mark will attend

## 6. PLC Recommendation Form

a. Yes \_\_\_\_\_

b. No \_\_\_\_\_

c. Recommendation summary. Form forwarded to \_\_\_\_\_.

7. PLC Report – 3-5 items

- a. PDC formally voted to add Endowment gifts (minimum of \$500 cumulative) in the Legacy Society
- b. Grateful Hearts – segmenting and creating a video
- c. Bridging church and school

8. Closing prayer

9. Adjournment

