

St. John the Baptist Catholic Church

Development Commission

January 2025 Meeting Agenda

January 21, 2025

- Opening prayer – [Led by Ken \(6:35\)](#)
Confirm volunteer for closing prayer
- Guest introduction – [Led by Ken](#)
This month’s guest – Fr. Paul Shovelain
- Question/theme for the evening – [Led by Ken](#)

N/A
- Report from last PLC meeting – [Led by Pete \(6:40\)](#)
- Old Business

Present	Not Present
Stephanie	Bob
Steve	Don
Peter	
Chris	
Ken	
Mark	
Janet	
Guest:	
Fr. Paul	

- a. Vision for Development – [Led by Ken \(6:45\)](#)
[*Support fiscal health of the church](#)
GOAL: List new entry-level transformation opportunities
 - Developing the Transformation Highway concept[*Create easy, low, level ways to keep individuals engaged](#)
[*Pursue the heart first and the financial support will follow](#)
[*Bring ways we can encourage engagement individuals to become involved](#)
 - GO. MAKE. TEACH. Plan[*Reviewed the plan given to commissions](#)
 - b. Grateful Hearts Growing Together Campaign (7:10) [Led by Mary](#)
GOAL: Reach 500 responses (35% of mailing)
[*376 responses currently, with a goal deadline of 500 on February 1.](#)
 - Thermometer in St. Paul Plaza
 - Personalized emails
 - Other ideas[*Discussion on if we could have done better at educating the parish on the campaign and if we can do more to make our goal](#)
 - c. Restore to Gather – [Led by Mary \(7:20\)](#)
GOAL: Reach \$4 million in pledge payments by June 2025
[*Pledge payments have been coming in](#)
[*Designing an update on the campaign in February is being thought through with Steier](#)
[*Picture boards on the campaign were re-displayed with progress and ongoing projects](#)
 - d. Legacy Society – [Led by Mary \(7:30\)](#)
GOAL: Create a promotion plan
[*Legacy Society has over 100 members, with more coming in from the Grateful Hearts campaign](#)
[*Could there be additional ways we could engage members](#)

- Preparing for Heaven event
- *March 26 – 6:30pm – Contact Mary if you can help for the evening event
 - Endowments brochure
- *Brochure design is being discussed with the Catholic Community Foundation

e. Bridging church and school – Led by Ken (7:35)

GOAL: Raise awareness of school needs among SJB parishioners

- Link to Principal’s Bulletin in Thursday parish email
 - Invitation to meet with SAC representatives
- *Open to meet on how PDC can help the school; meeting time options will be sent soon

• New Business

- *Go Make Teach – How do we communicate to the parish about the plan
- *Offer a soft approach
- *Start with the plan and then communicate the ERC
- *Discussed ways development could improve with the plan

a. Next month’s meeting – February 18

*Ken will be absent – need a replacement

6. PLC Recommendation Form

- a. Yes _____
- b. No _____
- c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

- a. Grateful Hearts Campaign Update
- b. Go Make Teach Plan
- c. SAC meeting coming soon

8. Closing prayer

9. Adjournment

