

St. John the Baptist Catholic Church

Development Commission

March 2025 Meeting Minutes

March 18, 2025

- Opening prayer – Ken (6:35)
- Guest introduction –
This month’s guest – Michael Gonzalez
- Question for discussion:
What are you enjoying most about Lent?
- *Small groups
- *Giving up items

- Report from last PLC meeting – Led by Pete (6:45)
- *POC have gathered 96 hygiene bags
- *Two new ministries created
- *Wines to Wishes brought in \$120,000
- *Suggestion to offer a sharable calendar
- *Finance Commission reported a drop in Sunday Giving

Present	Not Present
Ken	Mark
Bob	
Steve	
Peter	
Chris	
Stephanie	
Mary	
Michael G., guest	

- Old Business
 - a. Vision for Development – Led by Ken (6:50)
 - GOAL:** List new entry-level transformation opportunities
 - Developing the Transformation Highway concept (Ken)
 - *Data collection discussion around volunteer and school alumni
 - *Should a new commission be created around data and analysis to serve the church and school
 - *Should we create a sub-committee within PLC to explore data
 - *Data is difficult to collect and staff capacity is low to take on new projects
 - *Options for data collection
 - GO. MAKE. TEACH. plan (Mary)
 - *5 years of funding to enhance evangelization efforts
 - *Archdiocese uses our data in ParishSoft
 - *Reviewing the opportunity to attach other software to ParishSoft
 - *Concern about not losing our focus on our goals
 - *Business processes (for data management and analysis) may be difficult to apply in a church setting
 - Fundraising at SJB (Steve)
 - *Many requests for funds – we need to be cognizant that we don’t ask the same individuals for funds
 - *How do we ask?
 - *Match the donor with their preferred interest to fill the need of another
 - Review discussion from February PDC meeting
 - b. Grateful Hearts Growing Together Campaign Led by Mary (7:10)
 - GOAL:** Reach 500 responses (35% of mailing)
 - *Other commissions are noticing the work we have done

- Thank you mailing

*Letter was sent in February and adding the picture was a nice touch

*386 responses

- Other ideas

*Give testimony all year long of why a person responded to Grateful Hearts

c. Restore to Gather – Led by Mary (7:15)

GOAL: Reach \$4 million in pledge payments by June 2025

- Review June 2025 goal
- Ideas/concerns

*Very few need to be reminded about pledge payments

*Send reminders in May by making phone calls

d. Legacy Society – Led by Ken (7:25)

GOAL: Create a promotion plan

*Ken shared his Why

*110 members

*Consider asking legacy society members to share their why and to promote the society

- Preparing for Heaven event (Mary)

*Consider widening our audience reach

- March 26, Social - 6:00 PM, Program – 6:30 PM
- Volunteer opportunities

*Don able to help with registration

*Janet able to help by serving wine from 6 – 7pm

- Endowments brochure

*Reviewed Endowment brochure designed by CCF

*A great way to educate parishioners about the Legacy Society and Endowments

- Legacy Society Mass – June 19, 5:30 PM

e. Bridging church and school – all meeting attendees (7:35)

GOAL: Raise awareness of school needs among SJB parishioners

- Meeting with SAC representatives report

*Encourage volunteering in the school as a way to see the experience

*Adopt a Grade

*Review the need to collect alumni data and offering opportunities to become involved

*School applied for a grant for a part-time position to start the alumni data project

- New Business

a. Next month's meeting – April 22

6. PLC Recommendation Form

a. Yes _____

b. No _____

c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

a. Grateful Hearts discussion

b. Adopt a Grade and Tuition Assistance advocacy needed

c. Restore to Gather follow-up plans

8. Closing prayer

9. Adjournment

