

St. John the Baptist Catholic Church

Development Commission

May 2025 Meeting Agenda

May 20, 2025

- Opening prayer – Ken
- Guest introduction – N/A
- Question for discussion: What were our highlights and successes this past year?
 - *Preparing for Heaven event
 - *Capital Campaign
 - *Collaboration
 - *Legacy Society growth
 - *Sunday Giving steady

Present	Not Present
Ken	Bob
Don	Stephanie
Mark	Pete
Steve	
Chris	
Janet	
Mary	

- Report from last PLC meeting – Led by Mary

- Old Business

- a. Vision for Development – Led by Ken

GOAL: List new entry-level transformation opportunities

*Review of Entry Level Engagement Opportunities handout

*Please forward any additional opportunities to add

- Developing the Transformation Highway concept
- Marketing and data needs assessment (Bob/Chris)

*Completed assessment of data needed in commission planning, engagement and participation, communication and outreach, volunteer recruitment and coordination, and evaluating impact or progress

*Commission planning – data needed to know our members of the Legacy Society such as ages, birthdates, marriage, children

*Engagement and participation – data needed to know our volunteers and parishioners more

*Communication and outreach – data needed to segment communication preferences

*Volunteer recruitment and coordination – recognition is easier and data is needed about vocations, hobbies, work occupation to recruit volunteers

*Evaluating impact or progress – Capture data, analyze data, calibrate data. Data could be captured by surveying

- b. Grateful Hearts Growing Together Campaign Led by Ken

- Review marketing principles

*Awareness, Engagement, Advocacy

- Commissions that might be involved

*Other commissions are promoted when the groups collaborate

- Fall 2025 rollout
 - Review October/November calendars

*Started late last year

*Gratitude weekends suggested on October 12 (gratitude), October 19 (prayer), October 26 (invitation to fill out forms)

- *Have 3 tables about the core values instead of each table having only one ministry
- *Offer a master handbook of all ministries – pull out the pages about each that appear in the phone booklet
- *Keep one list and forward all individuals to each commission leader

c. Restore to Gather – Led by Mary

GOAL: Revisit \$4 million in pledge payments by June 30, 2025

- Review current status
- Pledge payment strategy this spring

*Suggestion to revise \$4MM to \$3.6MM in estimated campaign payments by end of June

*Recurring gifts total approximately \$200,000 by end of 2026 (\$11,000 per month)

d. Legacy Society – Led by Mary

GOAL: Create a promotion plan

- Legacy Society Mass – June 19, 5:30 PM
- Legacy Society Appreciation – Thursday, August 28, 5:30 PM

*Recent estate gift received divided among many endowments

*Creating new description of the Legacy Society was a success with gifts received following the Preparing for Heaven event

e. Bridging church and school – all meeting attendees (7:35)

GOAL: Raise awareness of school needs among SJB parishioners

- Meeting with SAC representatives report

*Waiting for new principal to be settled before inviting to SAC meeting

*Suggested to have a booth for alumni sign-up and volunteers for school at the Fall Fest

*Solicit scholarships for Tuition Assistance

Old Business Led by Mary

- New members

*Invitation to one school parent – this isn't a good time with children's activities and work commitments

*Ideal member would be a parishioner, Catholic, will contribute to SJB, bring talents

*Having a guest in June would be helpful

New Business Led by Ken

a. Night of Gratitude – feedback

*Bring spouses

b. Next month's meeting – June 10

*Meeting will end early

6. PLC Recommendation Form Led by Pete

a. Yes _____

b. No _____

c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

- a. Grateful Hearts proposal about early rollout



- b. Legacy Society – progress, endowment donations received
- c. Collaboration with commissions

8. Closing prayer

9. Adjournment