

St. John the Baptist Catholic Church

Development Commission

September 2025 Meeting Agenda

Our Purpose: To advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School, and Cemetery.

September 16, 2025

- Opening prayer – Led by Mary
- Introductions – Led by Mary & Pete

Mary:

- Thank you to Ken, Pete and Janet for serving as chair, PLC rep, and reporter last year.
- Welcome Pete as Chair, Stephanie as PLC rep, and Janet, returning as Reporter

Pete:

- Welcome new members – Mary Hopp and Chris Lawther
- Guest(s) – Vicky Wicks, PLC Chair

Present	Not Present
Ken Ehling	
Steve Maus	
Chris Lawther	
Chris Carlson	
Pete Hansen	
Mary Hopp	
Stephanie Longnecker	
Janet Glaser	
Mary May	
Don Grant	
PLC: Vicky Wicks	

- Family / How Did you End up at SJB / How did you end up at this table? – Led by Pete
- Question/theme for the evening – How are you doing during this time of chaos? – Led by Pete
- *Prayer
- *Not well, but believing in Jesus is helping
- *Asking questions
- *Being committed to my children
- *A special prayer with an Our Father was said
- Our Purpose – Led by Pete
 - See Above
- *Reviewed purpose and promoting spirit and support were two words that resonated
- *Every meeting must tie back to our purpose
 - And to Support Mary in her role as Director of Development
- *How can we help with Mary and be an extension of her?
- *Being a development team of 1, Mary loves ideas, is able to ask for help with some special tasks and roles to take on, and is able to leverage us as school parents
 - Collaboration with other Commissions
- *Hope to collaborate more with the school advisory, marketing, and finance commissions this year
- *Link to a list of commissions to review: <https://stjohnnb.com/about-us/church-governance/>
 - What it isn't?

*Commissions don't overlap

*We are not marketing; PGA has a revised purpose that will focus on marketing

- Old Business – Led by Pete
 - a. Review goals and accomplishments 2024-2025
 - How is each goal rolling forward or ending?
 - b. *Restore to Gather
 - c. *Grateful Hearts Growing Together
 - d. *Legacy Society
 - e. *Transformation Highway – Where the heart leads, the money will follow
 - f. *School and Church collaboration

- New Business (7:30) – Pete & Mary

- a. Goals for 2025-2026

- Review Goals for 2025-2026 (see goals sheet)

*Extending and building on last year's goals and using the Transformation Highway as the pillars of our goals

*Restore to Gather - Feeling good with pledge payments collected and our goal, suggested to add a goal to review what was learned and wrap up the campaign and how the transition to the Archdiocese campaign will look

*Archdiocese Campaign in 2027/2028 with 60% coming to St. John's and 40% for Cathedral and Basilica, and other needs across the Archdiocese

*Grateful Hearts Growing Together – September – November encompassing our core values

*Reviewed our rollout notes and schedule

*St. John's has close to 2,500 active households but last year only 1,400 households that had given gifts or volunteered and were more involved received materials

*Focus this year on number of responses received, not gifts pledged

*Include results on new participation in the campaign

*Legacy Society – December – March - Qualitative goal

*Added endowment gifts of cumulative of \$500

*Suggestion to review other parishes and benchmark their goals, numbers and dollars received against St. John's

*Could we add a tagline about how and where they want their intention to be placed and how they prefer to be recognized

*Development Tools

*Make it easy to give through our website

*Review our process of asking for donations – where and how

*Meet with PMM, and Discipleship and Mission and others later

*Concern with school and church database systems and how information is exported with quick turnaround

*School and Church collaboration – Spring - Qualitative goal

*Suggested to wait a bit so the principal and Assistant Principal can understand their needs and goals before we meet

*Need more visibility of school happenings in the church, more than a link to the Principals Notes

*Questions about volunteering and school safety measures brought forward

- b. Grateful Hearts Annual Campaign

- Feedback on Timeline and Steps for Mary

*Reviewed campaign timeline handout

- *Last year timing in November was short, so this year moving up to October
- *Use “Goal” not “Pledge”
- *Intention not a commitment
- *No videos for this years campaign
- *Will show the impact with Grateful Thoughts on display boards in the plaza
- *Thank you gifts will be handed out
- *Two weeks after the deadline of the campaign passes, multiple electronic reminders will be sent
- *Last year the reminders brought in double the number of online responses
- *Possible matching gift to increase the submission numbers, but education needs to be improved/strengthened
- *Discussion on possible names for Tuition Assistance for use on church envelopes
- *After a conversation with a parishioner, the words Angel and JOY resonated
- *Options of Angels for Education, Angels of JOY Assistance Fund, Angels for Education in JOY, Angels for a JOY filled Education

- c. All Saints Party – Wednesday October 29 at 5pm – Table for PDC?
- d. Other

6. PLC Recommendation Form – 8:00

- a. Yes _____
- b. No _____
- c. Recommendation summary. Form forwarded to _____.

7. PLC Report – 3-5 items

- a. Restore to Gather goal and Archdiocese campaign preparations
- b. Planning on inviting the school principal to our commission
- c. Stewardship

8. Closing prayer – Led by Don

9. Adjournment

