

# St. John the Baptist Catholic Church

## Development Commission

### December 2025 Meeting Agenda

*Our Purpose: To advise the parish on promoting a spirit of generosity in support of the mission and core values of St. John the Baptist Catholic Church, School, and Cemetery.*

December 9, 2025

1. Opening prayer - Led by Pete
2. Introductions – Led by Pete
  - Guest(s) – Fr. Derek
3. Question/theme for the evening – No question for the evening
4. Our Purpose – Reviewed by Pete
5. Old Business / PLC Report – Reviewed by Stephanie
6. New Business – Led by Pete and Mary
  - a. Grateful Hearts Annual Campaign – Led by Mary

Present	Not Present
Pete	Chris L.
Chris C	
Ken	
Steve	
Stephanie	
Mary H.	
Don	
Janet	
Mary M.	
Guest: Fr. Derek	

\*375 submitted; January 2024 had 376 submitted

\*Promotion strategy is moving away from general announcements

\*Email reminder will be sent before Christmas with expected 20-30 responses to come in

\*86 new letters were sent to new parishioners with no gifts brought in currently but expect a few responses to come in

- Ideas on how to get to our goal of 425?

\*Send a thank you to those who have responded and include a prayer card featuring art

\*Encourage to share with others to get more responses

\*A customized Grateful Hearts letter to school families was reviewed by SAC

#### Additional Discussion

\*New tuition letters could include the difference between what tuition and the church covers and encourage them to become parishioners and include a link to donate

\*Encourage newly registered school families to become parishioners

\*Reinvite First Communicant families to become parishioners

\*Invite individuals at baptisms, school masses, and those registering for the RCIA program to become parishioners

- Feedback

\*One parishioner expressed concern about the over usage of slogans and jargon. It took away from the appeal of the ask

\*Some individuals don't understand our use of branding

\*Branding helpful for connecting school and church

- \*Suggested to meet parishioners where they are at
- \*Give parishioners permission not to fill out every part of the form
- \*Include a confidential (prefer private) check box
- \*Be intentional with your goals
- \*Be broad and narrow down the options
- \*What is the value of filling the form out?
- \*Give examples

b. Donor Tools – Led by Pete

- How can we improve the “Donate” webpage to make 2024it easier to make a gift?
- Create a list of all "tools" we use to promote a spirit of generosity (meet with PMM and DM to solicit ideas).

- \*Donate webpage – use on computer and mobile phone
- \*Pew envelopes
- \*Letters and emails
- \*Grandparent baskets
- \*Event Invites – include QR to donate on event program
- \*Stickers
- \*Give to the Max Day
- \*Collection basket
- \*Bulletin with QR and use all the time
- \*School family folders
- \*Yard signs

c. Restore to Gather Campaign – Led by Mary

- Progress to date.
  - i. On track to hit \$4million by 12/31/2025
- LRYCC - \$3.185 million Goal in 2027
- Feedback

d. School and Collaboration

- School Leadership’s priorities that the PDC can help with over the next 3 years:
  - i. Tuition Assistance
  - ii. Alumni Database
  - iii. Mental Health (School Counselors)
- Discussion: How to support School Leadership and SAC in these areas?

7. Other – Led by Mary

a. Bulletin Article for December 21 Newsletter – Ideas/Questions for Mary

- \*4M reached for Restore to Gather
- \*Show gratitude and tell what projects were completed in the last 3 months due to their generosity
- \*Why submit a pledge? – Help parishioners understand of how it gives the church the ability to look ahead and budget and plan
- \*Include a Donate Only link during follow-up and reminder emails
- \*You plan so we plan

**CONCLUDE**

8. PLC Recommendation Form

- a. Yes \_\_\_\_\_

- b. No \_\_\_\_\_
- c. Recommendation summary. Form forwarded to \_\_\_\_\_.

9. PLC Report – 3-5 items

- a. 375 responses with follow-up coming and more targeted email reminders and a thank you to those that have responded to the Grateful Hearts Campaign
- b. List of tools and our review of the tools we use currently
- c.

10. Closing prayer

11. Adjournment

